

The following contest is intended for participants in Utah only and will be governed by Utah State laws. Do not proceed in this contest if you are not eligible or not currently located in Utah. Further eligibility restrictions are contained in the official rules below.

Utah Football 4-Pack Blockcast Keyword Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator: KSL Media and Bonneville International Stations, dba KZNS/KSL Sports Zone/97.5FM, 55 North 300 West, Salt Lake City, Utah 84180.

Prize Provider: University of Utah Football

HOW TO ENTER

These rules govern the Utah Football 4-Pack Blockcast Keyword Contest ("Contest"), which is being conducted by KZNS/KSL Sports Zone ("Station"). The Contest begins on September 10, 2026 at 2:00PM (MT), and ends on September 11, 2026 at 1:59PM (MT) ("Entry Period"). The Contest can be entered online only during the Entry Period.

- a. **To enter online** follow the links at www.kslsports.com/contests and complete the entry form. For an additional entry listen to the Utah Blockcast Podcast's live episode on September 10th at 8:00PM for the Bonus KEYWORD.
- b. **To enter the KEYWORD** visit www.kslsports.com/contests and follow the links and instructions to submit it in the designated field during the Entry Period outlined above. Entrant will receive ten (10) extra entries for sharing the contest on Facebook. Multiple Entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator.
- c. **All entries must be received by the end of the Entry Period.** Entrants may be provided with an opportunity to opt-in for membership/participation as part of the entry process, but membership/participation is not required to enter the contest.

ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, eighteen (18) years of age or older, and who reside in the Utah/DMA listening area. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station contests at any time, even if such individuals meet the age and residency requirements above: (i) Any employees (i.e., full-time, part-time and/or temporary employees) of a KSL Media Station, Bonneville International Station, other area radio stations, any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (ii) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (iii)

Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation significant others and partners.

- c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the KSL Media or Bonneville International Stations are subject to the following restrictions: Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to entering the Contest are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to entering the Contest are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to entering the Contest are not eligible to participate. Restrictions also apply to immediate household members of contest or prize winners.
- d. Entrants are required to provide truthful information, and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any Entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- e. This Contest is subject to all applicable federal, state, and local laws and regulations. By participating and/or acceptance of prize(s), Entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

PRIZE

- a. **Two Prizes will be awarded. Each Prize will consist of four (4) tickets to the Utah vs Arkansas Football home game on Saturday, September 12, 2026, at 8:15pm. The Approximate Retail Value ("ARV") of each Prize is three hundred forty dollars (\$340).**
- b. Federal, state and local taxes relating to the prize are the responsibility of the winner and Station/Contest Sponsor will issue all tax forms including a 1099 form to the winner.
- c. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail and govern.

WINNER SELECTION AND NOTIFICATION

- a. Two (2) Prize Winners will be selected as described above.
- b. Odds of winning depend upon the number of eligible entries received.
- c. Winner will be drawn on September 11, 2026 at 2:00 PM (MT) and the winner will be notified at that time. Prize will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential Winner will be required to respond to such notification attempt and must execute and return an IRS Form W-9, a copy of a valid government issued ID, affidavit of acceptance, eligibility, liability, publicity release, and if applicable, Contest Sponsor liability release forms within **24 HOURS of such notification or notification attempt or prize(s) will be forfeited**. If a potential Winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is

returned as undeliverable, the potential Winner forfeits the prize(s). The Station or Sponsors are not responsible for any changes in an Entrant or Winner's email address, phone number, mailing address or other contact information.

CONDITIONS

- a. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, automated devices or any other methods may void that Entrant's entries and that Entrant may be disqualified. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The Station or the Contest Sponsor, in their sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Contest.
- b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on its website: www.kslsport.com within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any prize-related event indicated above is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
- c. By entering the Contest and/or acceptance of prize(s), all Entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
- d. Each Winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$2,000 or more.
- e. Participation in a Contest and/or acceptance of prize(s) constitutes agreement by Entrant and/or Winner release, forever discharge, indemnify, and hold harmless Station, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents and all others connected with them and the Contest (the "Released Parties") from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.
- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or

inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or Winner including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, disease, epidemic, pandemic, national or regional emergency, weather, acts of terrorism, or other factors beyond the Released Parties' control.

- g. Except where prohibited, by entering the Contest, each Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (iii) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (iv) Entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

PRIVACY

- a. By participating in the Contest and/or acceptance of prize(s), Entrant agrees to the Station's Terms of Use Agreement and to the use of Entrant's personal information as described in the Privacy Policy located at: www.kslsports.com. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that X, Facebook or Instagram collects through an entry in the Contest may be subject to X's, Facebook's or Instagram's own terms and policies.

COPY OF OFFICIAL RULES

- b. Copies of these rules, or a list of winners, are available at the Station's website: www.kslsports.com/contests or by sending a request, along with a self-addressed stamped envelope, to the Station: 55 N 300 W, Salt Lake City, UT 84180.